



GROWTH ACCELERATION PLATFORM FOR PUBLISHERS

Publisher Growth was created with the underlying principle of bringing more transparency to the entire publishing business. As publishers need to choose the right solutions for their businesses, AdTech vendors equally need to connect with publishers whose content and traffic matches their solutions. Publisher Growth is a platform that connects publishers and AdTech solution providers



Our Commitment

- Assist publishers in finding the right monetization partners and increase their traffic
- Create a community of publishers and vendors based on trust, transparency, and mutual growth.

Joining Benefits for Publishers

By signing up with Publisher Growth, you can enjoy a host of benefits that can help you scale your publishing business.

- Discover AdTech solutions, hostings, and services that may boost your business.
- Read genuine and unbiased reviews shared by publishers like you.
- Find **multiple ad partners** who are willing to work with you just by signing up on one platform.
- Find all upcoming webinars, conferences, and events hosted by various companies.
- Find information about the entire publishing ecosystem at @Pubnews.
- Connect with similar publishers in your niche to plan, strategize, and build organic backlinks through @Pubconnect.
- Get insights into how to build, scale, and sell your publishing business at a higher profit ratio.
- Customized AdOps management by our team that guarantees a double-digit revenue uplift.
- A dedicated account manager for eligible publishers.

How Publisher Growth Works?



Publisher Growth is not just a listing and review platform. After providing basic site details, a publisher can sign up, following which we review their website for eligibility. If approved, we connect the publisher with relevant AdTech solutions that can maximize their overall earnings. The benefit for publishers is that they can discover which ad partners are interested in working with them, all in one platform. As an intermediary, we maintain data on which publishers are working with which AdTech companies and can prompt the publishers to write genuine reviews, creating an ecosystem of trust and transparency.

The Process Flow



Managing Your Publisher Account:

Here are a few key things to keep in mind as you manage your publisher profile:

- The first thing you need to do is update your profile to ensure we have all the relevant information.
- Following this, we recommend you to add all your websites by clicking on 'Add a Site' under '**Your Websites**' tab
- Consider signing up with the AdTech partners under '**Recommended AdTech Partners**'.
- Add reviews of products that you have used and gain points that can unlock features such as Pubconnect and sponsored posts.
- Request verification of your profile after adding all your relevant information.
- Moreover, you can connect with your account manager and reach out to us if you require managed AdOps services.



THANK YOU!

Learn more about us at
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